

KHSI Board of Directors Meeting Teleconference January 21, 2021

President Jane Smith called the meeting to order at 8:05 PM EST.

Board members present: Jane Smith, Howard Covington, John Dyer, Cindy DeOrnellis, Larry Weeks and Dan Turner. Robert Walker joined the call at 8:40 PM. Alan Culham was also present.

Jane asked the board to review the minutes of December 17. John moved the minutes be approved as presented. Howard seconded the motion and it passed 6-0. The December minutes were accepted.

Alan presented the treasurer's report which included the profit & loss (Jan-Dec) and balance sheet. The P & L is serves as the 2020 year-end report. Cindy moved to accept the reports as presented. Larry seconded the motion and it passed 6-0. Alan reported that we have received a certified letter from the IRS stating that the penalty associated with the IRS-990 has been forgiven. The board also reviewed rolling annual averages for registrations, transfers, paid memberships and the top registrations by state and breeder.

Old Business

- NSIP Grant report – Dan Dan reported that the group has been meeting monthly and plan to release a series of webinars to educate producers on the steps necessary for the Genomics Project. Coordinating the efforts required for the grant is a very complicated process.
- Hair Coat Video – Howard Howard asked Jim Morgan to replace Maria Dosch on the hair coat video committee. Jim declined and Larry Weeks volunteered to replace Maria. Jim has not completed the script for the video and Howard asked approval to move forward to complete the script. Robert has found a program that will covert typing to speech and the committee may try that. Howard and Larry believe the video can be completed by June 1. John moved that the committee continue with the video, without Jim's assistance. Cindy seconded the motion and it passed 6-0.
- Closing of education office – Alan Jim was supposed to ship the scanner and remaining historical documents to Alan, per Jim's discussion in December. Alan has not received either item. Jane will contact Jim regarding this matter.
- KHSI slogan – Howard Howard reported that Robert is working on the forms for the contest. When Robert joined the meeting, he reported that he would have the forms online by tomorrow, accompanied by an email blast announcement.
- Webmaster – Alan reported that there had been fewer changes to the website. Robert also reported that the search for a website manager has been postponed.

New Business

- Winter Hairald – Alan/Cindy Alan spoke with Gail and learned she has hired someone to help with the issue during her recovery from surgery. It will be late, but this issue is not time-sensitive. Roxanne Newton and Kathy Bielek have written an article about Jim Morgan and Theresa Maurer's service to KHSI. Per their request, the board agreed to give them two full pages for the article.

- Expo Sale – Jane The committee met to discuss sale management options. Willoughby's submitted a bid for full management of the sale. The committee preferred to have more control of some aspects of the sale. Another option discussed was having KHSI and Alan manage the sale. Jane will change the management details of the bid and send again. Other committee members will explore the requirements necessary to manage the sale in-house. The committee will meet on Feb. 2.
- Phishing policy – Alan There have been donation solicitations that seem to come from KHSI. Alan will send an email blast and Facebook announcement that KSHI does not solicit donations of any type. Jane will also add this to her comments in the Hairald.
- Fall ad complaint – Alan A breeder complained that his ad was poorly located and that he wanted a full refund. All advertisers must approve their ads prior to publication. The board reviewed the ad and determined no action was warranted.
- KREG grant application – Alan MoKATS submitted a grant application for their 2021 outreach and marketing efforts. John moved to approve the request. Howard seconded the motion and it passed 6-0.

(Robert joined the meeting)

- Honorary memberships – Robert Honorary memberships have been suggested for Dr. Jim Miller, Louisiana State, and Dr. Ann Zajac, Virginia Tech, in recognition of their efforts in FEC research. Robert also suggested Jim Morgan and Theresa Maurer deserve honorary memberships for their years of service and dedication to KHSI. Larry moved to grant them honorary memberships. Robert seconded the motion and it passed 7-0.
- The show committee will meet prior to the next board meeting to discuss several items that have been brought to the attention of the board members.
- Mail Chimp – Robert Our use has exceeded the set limit. Larry moved the association purchase the next larger limit. John seconded the motion and it passed 7-0.

The next meeting will be February 18 at 8:00 PM EST

Larry moved to adjourn and Howard seconded the motion. Motion passed unanimously and Jane adjourned at 8:50 PM EST.

Respectfully submitted,
Cindy DeOrnellis